



Few people ever plan to need an ambulance, but the fact is that every day, EMS responds when a life is on the line. Many others rely on the compassionate care that the highly trained professionals bring each time an ambulance is called.

While people recognize that the cost of an ambulance is no longer free, support for this special cost saving program is a solid community investment. **PriorityCARE** members recognize that the ambulance membership program makes it possible to provide the highest quality care —paramedic advanced life support. **Even in remote, rural areas, paramedics are readily available and bring a virtual “rolling emergency room” to the patient’s side.**

More importantly, **PriorityCARE** members realize the financial savings that the program provides to them and to the community. With the cost of a single emergency response exceeding \$800, a **PriorityCARE** membership helps offset these often unexpected medical expenses.

Even with a significant segment of the population covered by some form of insurance, most plans—including Medicare and commercial insurance—do not fully cover the costs for ambulance service. Many times, the patient is responsible for non-covered services and non-allowed charges. The fact is, you are probably only partially insured for the actual cost of ambulance and emergency medical services.

As a **PriorityCARE** member, your costs may be fully covered with no out-of-pocket expense. In cases where no insurance is available or the insurance denies the claim, members receive a 40% discount off of the normal fees. Non-members pay 100% of the ambulance bill each time the ambulance is used. **A membership adds up to hundreds of dollars in savings if the ambulance is only used one time.**

It's Easy To Join

Call the Member Services Center toll free and we'll enroll you immediately.

1-800-634-0436

870-875-2273

www.promedambulance.com

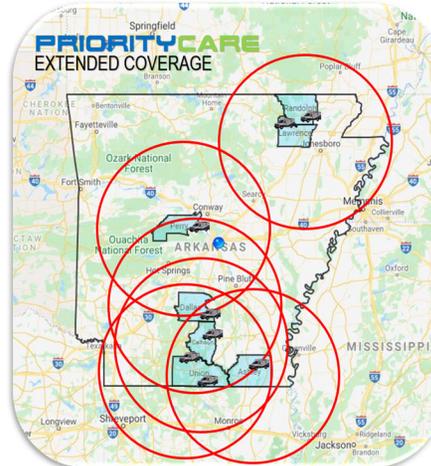
visit us online to

-  Request a membership enrollment packet
-  **Submit an online application form**
-  Download a printable enrollment form

Should you have more questions or if you are in the area, you can also enroll by visiting our local office.

Local coverage includes Ashley, Calhoun, Dallas, Lawrence, Perry, Randolph and Union Counties.

**Bonus ...
Extended coverage in all areas covered by ProMed, plus non-emergency care in an extended 100 mile radius**



*“A **PriorityCARE** ambulance membership is your best protection from unexpected medical expenses when an ambulance is needed.”*

We Protect You



from rising costs and unexpected medical transport bills

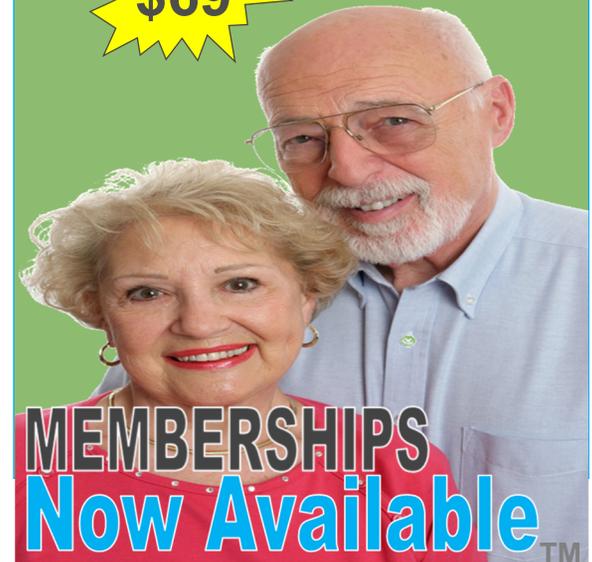
\$39

SINGLE

\$69

TotalCARE

Coverage for entire household



**MEMBERSHIPS
Now Available**

TM

PriorityCARE Offers Tremendous Cost Savings

Q Who can join?

A All county residents can join **PriorityCARE**. Memberships are available for both individuals and households. Memberships are honored by ProMed, El Dorado Fire Department and other affiliated agencies (subject to terms & conditions)

Q Who is covered under my ambulance membership?

A Single memberships cover only one person while **TotalCARE** plans cover all residents living at a single address.

Q How will my ambulance provider work with my insurance?

A The transporting ambulance provider will file with any available insurance each time the ambulance is needed. For covered services, the amount paid will be accepted as payment in full. **If no benefits are available, members receive a 40% discount off of the normal fees. Non-members are billed 100% of the ambulance charges each time the ambulance is used.**

Q Why should I join before November 30th?

A The once a year enrollment period helps us keep the cost of your membership low and affordable. We are able to maximize our efforts at improving our services and enhancing the care we provide to the community.

Q What if I don't join **PriorityCARE**?

A You will still get the same great service you've come to expect and deserve, but you will be responsible for 100% of the bill.

\$39 SINGLE

\$69 TotalCARE



The fact is, even with insurance you may only be partially covered for ambulance transportation. With a PriorityCare membership, you can save hundreds each time an ambulance is needed.



Don't take chances on denied charges!

The rising cost of health care has left many—particularly seniors and those on limited incomes—looking for ways to ensure that the right care is always there. With a **PriorityCARE** ambulance membership, you have a security blanket from unexpected or denied medical expenses when ambulance transportation is needed.

Compare & Save

You pay



Member \$0 with insurance benefits for covered services

Member 60% ... Get a 40% discount off normal charges without insurance coverage

Non-member 100% of billed charges due each time the ambulance is needed.

Lifesaving Care ... When It Matters The Most

MAIL TO:

PriorityCare Membership Center
PO Box 11330
El Dorado, AR 71730

MEMBERSHIP APPLICATION



Primary Member _____ DOB _____

Secondary Member _____ DOB _____

Other Dependents / Permanent Residents of Household _____

Mailing Address _____ Phone Number _____

City _____ State _____ Zip _____ Email (opt) _____

MEMBER PLAN TYPE	
<input type="radio"/> Individual	\$39 per year
<input type="radio"/> TotalCARE	\$69 per year
Remit total fee with application	

Upon acceptance of my ambulance membership application, I agree to abide by the terms and conditions of the program. I hereby authorize the participating PriorityCARE ambulance provider to obtain and use my health information for the purpose of filing any and all applicable health care claims both now and in the future. I understand that joining outside the open enrollment period will result in a 10-day waiting period before membership benefits are available.

Signature _____ Application Date _____ This is NOT an insurance policy or supplement.